

DRAFT

Dale Street Building Communications Sub-Committee
Zoom Remote Session Meeting Minutes
Meeting Date: 4/1/21- 12:00-1:00 PM

In attendance:

Anna Mae O'Shea Brooke- member

Bob Sliney - member

Tracey Rogers -member

Gina Gomes-Cruz

Tim Baker

Tim Knight- member

Tim Bonfatti - member

Mike Quinlan

Start: 12:04

End: 12:54

Mike Quinlan's MedfieldTV Facebook interview should be emailed out and promoted via our Facebook page and shared.

Election day flyer handouts was not great. It was a blustery day and the flyers flew about. A sandwich board with QR code was present.

The group went over the Project Basics sheet and made suggested edits:

- Perhaps not emphasize property values with schools
- Emphasize longevity/flexibility of the new school
- Bob reminded us of the messaging that staffing of the school is based on enrollment and not number of classrooms
- Site Selection: writing the dimensions to emphasize size and scope: current building is 63,000 sq ft vs 98,000 sq ft of the new proposed building and a new building would potentially fill 60% of the Dale site space making it dense like other more urban communities
- Estimated Cost: we need to be cautious about reporting cost as final numbers have not been finalized, however giving a range of cost and range of what it would cost the town, including MSBA reimbursement range was important to convey
- Tim Bonfatti noted that our pricing does not include net zero...a separate article of sustainability will be a focus in the near future
- The Wheelock site allows us to have geothermal more easily than the Dale site
- Tim Knight suggested parsing out the ed benefits and have that as a focus and add images to excite. Mike Q agreed and sharing the vision is important to make the project more real

- What happens to the Dale Street building...it is not in our purview, however it is important to address. Mike Q shared that Park and Rec has made an informal acceptance

Bios of SBC members are getting finalized. Tracey suggested that before our next SBC meeting, we promote the bios as “meet” the team

The calendar looks good but can be tweaked to include traffic and building time frame.

Tracey suggested to ask Brett of Medfield TV to please take a clip of the last meeting to only show the landscape/site design piece vs sharing the entire video and expecting people to watch the whole recording. Focusing on the most important would be helpful.

February 25, 2021 and March 4, 2021 (not March 3rd as indicated on the agenda) were motioned by Bob Sliney and seconded by Tim KNight and unanimously approved.