

**DRAFT**

**Dale Street Building Communications Sub-Committee**  
**Zoom Remote Session Meeting Minutes**  
**Meeting Date: 4/15/21- 12:00-1:00 PM**

**In attendance:**

Anna Mae O'Shea Brooke- member  
Tim Bonfatti - member  
Tracey Rogers -member  
Tim Baker  
Larry Spang  
Mike Quinlan  
Emily Grandstaff-Rice  
Lynne Stapleton

**Not present:**

Bob Sliney - member  
Tim Knight- member

Start: 12:04

End: 12:32

AMO announced that the group is almost done with the fact sheet. Mike Q asked to have some images added to the sheet so that it is not dense and sterile text. Larry Spang asked Emily about photos in development. Emily stated that as long as the SBC has seen the photos, we could use them in the doc, but if photos have not yet been presented to the SBC, we would have to wait. AMO stated that the previewed imagery can be incorporated into the mailchimp as well as the “paper” copy.

Edits were shared for the fact sheet:

Enrollment numbers should read 175 more students in 8 years and not 150. Under “estimated project cost” the last sentence about town’s cost after MSBA should be highlighted and a featured stand alone sentence. Tracey suggested that we eventually have comparable numbers to other projects for contextual purposes and speaking points. MQ mentioned that he share with the Warrant Committee those very numbers. Tim Bonfatti mentioned that we cannot use projects that were bid on 5 years ago as they are not comparables and building costs have changed. MQ will forward a document that states those comparables. Tim Bonfatti mentioned an MSBA chart with shows timeframes and numbers where we can compare ourselves to and noted that Arrowstreet is charged to try and stay below the average. Lynne mentioned that we should be using \$18m-\$19m reimbursement instead of \$17m-\$18m.

Tim Bonfatti mentioned that we need to update the FAQ to contain “what if the vote doesn’t pass in September, we need to be clear now, and to be clear that this is not a multiple choice vote and that costs would go up and we would pay more money for less school. MQ stated that we have to be very careful not to come off as scare tactic, although it is true we have to be delicate with the messaging. Emily had one more suggested edit about ways to make the project less expensive and we decided to use a quote that Bob Sliney shared a couple of meetings beforehand: the SBC continues to work to reduce cost between now and the final numbers in June. MQ said to be sure to date the fact sheet as things/numbers will change as well get “real numbers” in June.

AMO referenced the MSBA roundtable suggestions from the previous meeting and asked if the SBC could begin “community conversations” much like community forum, but based on the success of the Stoughton school: monthly meetings for one hour on a topic or 2. MQ is happy to do them and happy to do coffee hours. He asked that we share the Warrant Committee video and that he was on the schedule for the Lions to speak on the project. We need to begin scheduling these meetings.

CMP asked a question: why the MSBA reimbursement increased from \$17m-\$18m to \$18m-\$19m. Lynne answered that because the project has increased in cost due to geothermal addition, the range then reflected the change. And that numbers will become more definitive once the schematic design is done.

March 18, 2021 and March 25, 2021 (not March 21, 2021) were approved: motioned by Tim Bonfatti and seconded by Tracey Rogers, voted unanimously.