

DRAFT

**Dale Street Building Communications Sub-Committee
Zoom Remote Session Meeting Minutes
Meeting Date: 4/8/21- 12:00-1:00 PM**

In attendance:

Anna Mae O'Shea Brooke- member
Bob Sliney - member
Tracey Rogers -member
Gina Gomes-Cruz
Tim Baker
Tim Knight- member
Larry Spang
Mike Quinlan

Not present:

Tim Bonfatti - member

Start: 12:04

End: 12:54

Emily and Larry shared their takeaways from the MSBA roundtable on community engagement:

- Keep Zoom going, more people are engaging, don't have to worry about childcare, etc.
- Monthly community meetings: 1 hour long, Stoughton has had success with this and perhaps one topic, ie. what does a NO Vote mean?
- Smaller doses of info vs longer zooms are ideal
- Participation using Q&A is better than the chat feature
- Language translations are important in many communities
- Live cast to youtube
- Postcard announcements are very useful

AMO suggested that perhaps Mike Q's MedfieldTV Facebook interview be divided and shared by question and she would ask Brett. Tracey suggested that perhaps someone from Hometown Weekly could write an article about the project; AMO will follow up

In regards to the community forums, Tracey said that we should not skip the summer months and we need to work towards the Fall goal of engaging and informing citizens about the project.

We went through the Fact Sheet again with yet more tweaks. Benefits to education need to be stressed and the need for 21st century learning environments. Bob wanted to know about existing vs. new programming...the programs have existed, but the problem with Dale is that they do not have the space to properly execute existing programming. The town is building an

asset: it will be updated to code, appropriate access, equity to access and would meet today's building standards. Bob focused on how this building is an investment in our students because we value our people!

March 11, 2021 minutes: Bob Sliney motioned to approve and Tracey seconded the motion, vote was unanimous. March 18, 2021 minutes were tabled.