

DRAFT

Dale Street Building Communications Sub-Committee
Zoom Remote Session Meeting
Meeting Date: 1/28/21- 12:00-1:00 PM

PRESENT: Anna Mae O'Shea Brooke - Chairperson
Bob Sliney - Member
Gina Gomes-Cruz
Tina Soo Hoo
Megan Sullivan

NOT PRESENT: Timothy Knight - Member
Tim Bonfatti - Member
Larry Sprang
Tracey Rogers
Emily Grandstaff-Rice
Lynn Stapleton
Tim Baker

Meeting started at 12:04pm
Meeting ended at 12:34pm

Megan Sullivan, member of the sustainability subcommittee attended to share the date and content of their upcoming public forum, scheduled for Thursday, Feb. 25, 2021. It will cover the Dale Street Project but will also include town/home sustainability issues. In support we will

- Have Tim Baker create an electronic post card
- Post it to FB, social media
- Megan will provide approved “blurb” to explain the forum by Sun. 2/7 so that it can be sent to the print papers
- We’ll post week on 2/20 to Patch, blog, etc
- Working title: Building Performance: What is Net Zero?
 - a. How does this relate to the Dale Street School Project?
 - b. How can I apply these concepts to my home?

Wheelock Neighborhood Traffic Forum:

- Post questionnaire results on FB, and send out an email
- Results are currently on the town and project website
- Traffic agenda being planned by Arrowstreet and traffic engineers
- Forum focus on discussion and analysis of traffic, input and feedback
- Send out recording of meeting via email and many other conflicting meetings are happening same night...we will try and be mindful to check the town calendar
- Bob suggested if people miss the forum and need any clarifying questions, they are welcome to the subcommittee meeting to seek clarification or send an email

February Update flyer:

- Will serve 2 purposes: for the SBC group and project website and another tweaked version for the general public
- Focus on content, timing of flyer and photo

- Content needs to be up to date:
- Post it to the general public after we have info based on 2/1 and Feb. 3 meetings
- Photo should not be of floor plan, when model school has not yet been decided, reuse aerial photo which tells a bigger contextualized photo of placement of the proposed building

Takeaways:

- Tina will make sure chief of police and DPW rep is formally invited to the 2/1 forum
- Gina will send AMO final results of questionnaire to send out via email and FB
- Megan will get blurb to AMO so that she may send to print papers as a press release announcing sustainability forum
- Tim Baker will make digital postcard of the 2/25 forum