

**DRAFT**

**Dale Street Building Communications Sub-Committee**  
**Zoom Remote Session Meeting**  
**Meeting Date: 3/4/21- 12:00-1:00 PM**

**PRESENT:** Anna Mae O'Shea Brooke - Member  
Bob Sliney - Member  
Gina Gomes-Cruz  
Tina Soo Hoo  
Timothy Knight - Member  
Tim Bonfatti - Member  
Larry Sprang  
Emily Grandstaff-Rice  
Lynn Stapleton  
Tim Baker

Meeting started at 12:04pm

Meeting ended at 12:39pm

I. Sustainability Forum Follow Up: Megan Sullivan wanted to extend her gratitude for the work the committee did in preparation to the forum last week. The recording of the forum and the Wheelock Neighborhood Forum was emailed out via mailchimp on March 3.

II. Update: How did we get here and bios: AMO asked the committee to come up with what they think are the main topics to reintroduce for a one page flyer and talking point sheet. Tim Knight wanted to hone in one the “purpose” which is “how did we get here, what do we expect, whom can reach out to”. He suggested pulling from the FAQ sheet and AMO will reach out to SBC members to get bios. Bob Sliney mentioned that the Patch piece was from the PAC and that we need to stay clear of advocating in any way and featuring SBC members when one member is in a contested seat should not be viewed as an endorsement of any one candidate. AMO stated that the intention of featuring SBC members is strictly of the professional experience and value that each brings to the committee. Bob stated that he watched the Traffic Forum video and appreciated how Mike Q explained why we cannot vote on 2 options/2 sites, so perhaps we revisit this topic and educate how the process works.

Emily suggested that we focus on the history as to how we got here, even pre-SOI, then the steps proceeding.

Bob also mentioned that it is important to convey that the cost of maintaining Dale is becoming high, as the pillars will need to be repaired at \$400K within the next 5 years, so cost of maintaining and replacing is important to know, beyond the “what, when, how and why” of our fact sheet.

III. “Elementary School Project”: logo, etc.: Tim Knight brought up how difficult it was to find the project website with the new name, we do not want to pay for any special placement, but we should be mindful of how community members access our information. AMO will also ask Eoin and Andrea about the site.

Tim Baker mentioned that the new logo was too big for Facebook, but he is trying to work with it. AMO will try and ask Janie if she could help with resizing.

IV.Approval of Minutes: Jan. 21 and Jan. 28, 2021  
Motioned by Bob Sliney, seconded by Tim Knight, passed unanimously