

DRAFT

**Dale Street Building Communications Sub-Committee
Zoom Remote Session Meeting
Meeting Date: 5/13/21- 12:00-1:00 PM**

In attendance:

Anna Mae O'Shea Brooke- member
Tim Bonfatti - member
Emily Grandstaff-Rice
Tim Baker
Tina Soo Hoo
Tracey Rogers -member

Absent:

Tim Knight- member
Bob Sliney - member

Start: 12:23pm

End: 12:37pm

The original zoom link did not work. AMO received a new link and shared it with the committee and also emailed to Chris McCue Potts as she is a regular attendee. There are no minutes this week and the week was too busy and focused on Annual Town Meeting coming up on Monday.

Visual display boards will be picked up tomorrow, flyers are already with Town Hall so that they can be aggregated with other flyers at once during ATM. AMO shared an infographic that a resident put together in-kind as she recognized that the committee could perhaps use it. Tim Bonfatti liked it, and asked that MQ first approve it before being sent out.

Tracey asked that we talk about tonight's Community Conversation first to make sure we are all on the same page and people attend. She suggested we send out a mailchimp reminder email around 3pm and that Tim Baker repost on Facebook. She also suggested that the PAC should drive their people to tonight's conversation as well. Emily asked if Arrowstreet should make a presence and it was enthusiastically agreed to. Steve Grenham would also be present and if Tim Bonfatti could rearrange a prior commitment, he too would be present.

Pre-ATM: infographic, emails will go out, boards will be at the entrance and the town will distribute the flyers. Tracey asked about the logistics and AMO responded that MQ would speak on behalf of SBC and Tim Knight would speak on behalf of SC, all within the 8 minute allotment.

Gina sent a new communications calendar and AMO shared her screen. The community conversation would continue monthly, but date and topic for the next one would wait until after ATM and its outcome. AMO asked Tim Bonfatti if there was anything else to be done and he responded with that we have spent over 80% of the money and we are trying to do our best with communications. Next Thursday we would regroup.

Larry Spang brought up the new website and how good it looks. We all agreed that it was a huge improvement and that it looks great.

Meeting adjourned at 12:37.